

Closing keynote

Nathan Smart

Nathan Smart, CPA

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**Thank you for
attending!**

Thank you to our sponsors



**A lot is changing in
accounting & technology...**

**but what remains constant
in this changing world?**

Great accounting talent is as essential as ever

**Capable
Accountants Will
Always Be in High
Demand**



**Insight Happens
When the Busy
Work Gets Out of
the Way**



**The Professional
who Leverages
Available Tools Will
Beat the Brute-
Force Worker**



With data & systems, trust starts at the core

**A Single
Source of Truth
Is Non-Negotiable**



**Auditability
Continues to be the
Standard
(especially with AI)**

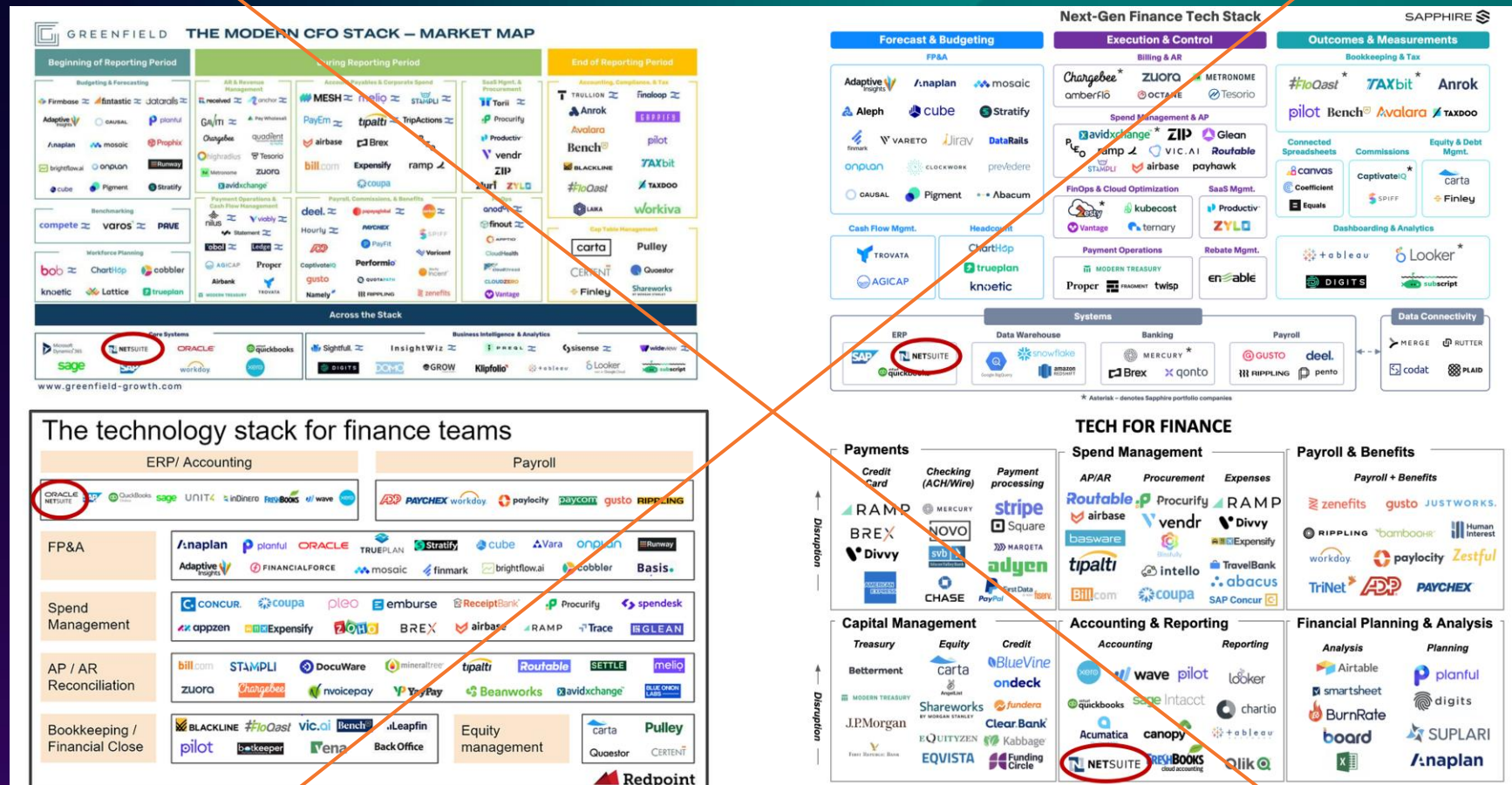


**If Data is
Not in NetSuite,
It Is Not
Accounting-Grade**



“Best of breed” is not best

The modern CFO tech stacks are littered with integrated ‘best-of-breed’ apps



“Best of breed” is not best

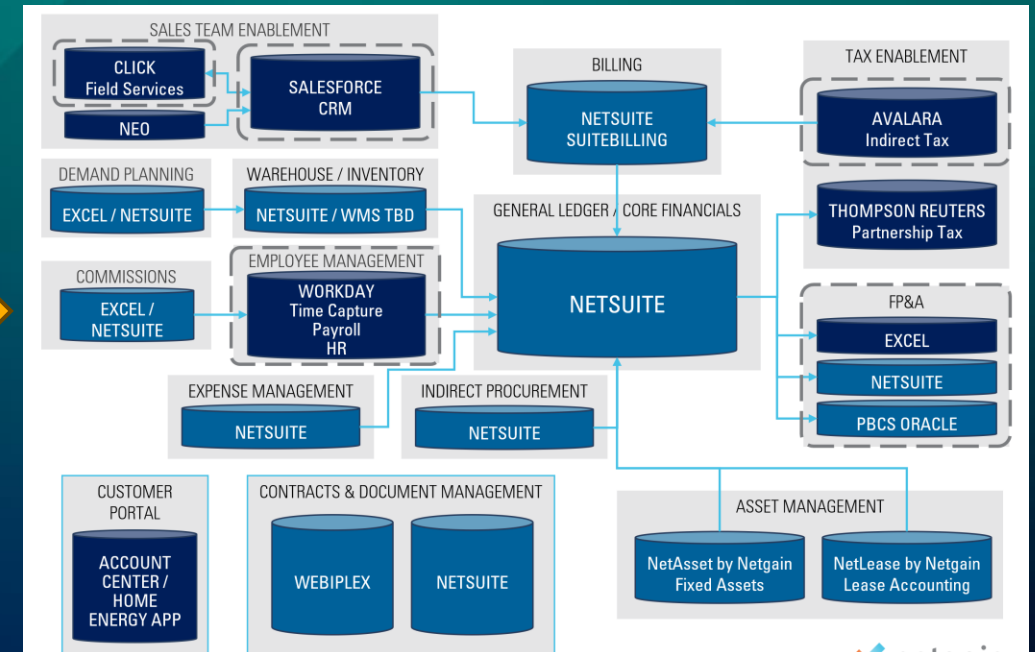
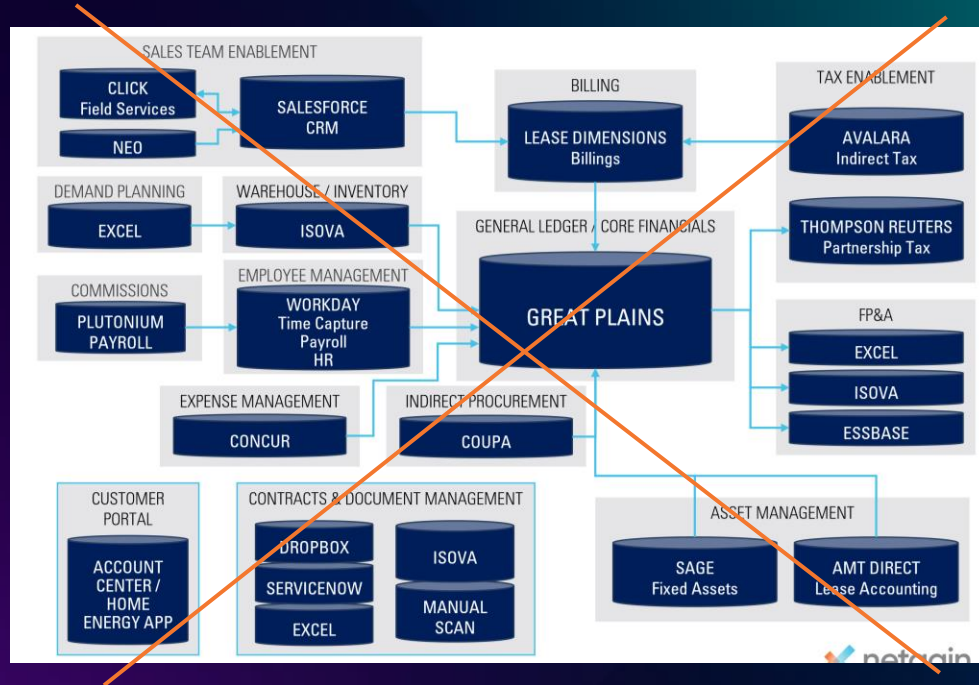
A single financial management suite is far superior (NetSuite + Netgain)

*“We argue that a unified single financial management suite can **provide heretofore untapped synergies that will challenge historic best-of-breed purchasing trends**. Most of these innovations will be offered as cloud-only capabilities, accelerating the migration from legacy on-premises to integrated cloud solutions.”*

— Gartner Magic Quadrant Report of Cloud Financial Systems

“Best of breed” is not best

A simplified system landscape with minimal third-party integrations is best!



Processes & controls discipline—prior to automation

**Eliminate Before
You Automate.
Identify What Is
Immaterial**



**Simplify,
Then Standardize,
Then Scale**



**Automation
Multiplies
Discipline —
or Dysfunction**

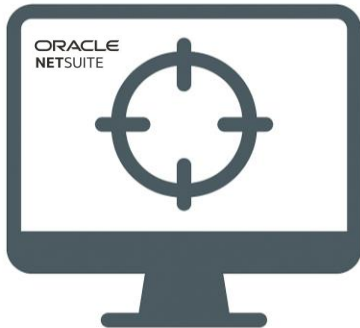


**Accounting is
NOT bookkeeping...**

**...it is understanding and
becoming fluent in the
language of business**

Exceptional accounting is a competitive advantage

**Great Accounting
Builds Trust
Through Precision
— That Starts in
NetSuite**



**Finance is Free to
Be Strategic When
Data Fragmentation
and Spreadsheets
Are Out of the Way**



**Better Business
Outcomes are
Achieved, Because
Insight Happens
Faster**



These are exciting times!

Thank you!

**To close out our event
we'd like to now welcome
a special guest**

Netgain **Accounting**
SUMMIT25

Welcome Valeri Nichushkin



Thank you again to our sponsors



Netgain **Accounting**
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Thank you